

RELEASE 27-2/2026

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## Arrivals and overnights of tourists, total

### 2025

In Montenegro, in 2025, tourists realised 2 728 564 arrivals and 15 367 166 overnights . Of the total number of overnights, 95.8%, were realized by foreign tourists, and 4.2% of overnights were realized by domestic tourists.

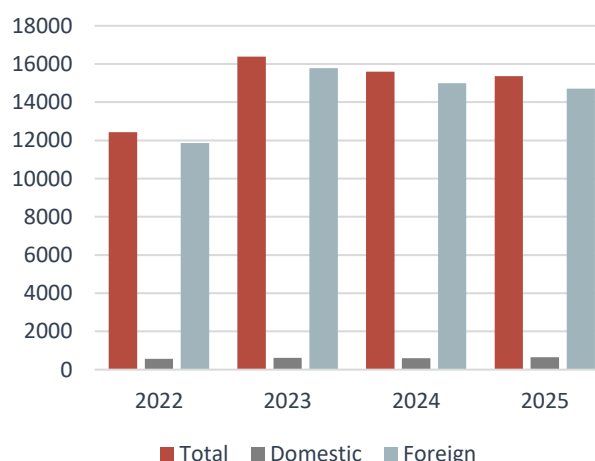
Concerning the structure of overnights of foreign tourists, in 2025, the most of them were realized by tourists from Serbia (23.4%), Russian Federation (16.4%), Bosnia and Herzegovina (8.1%), Germany (4.6%), Turkey (4.3%), Ukraine (4.3%), and United Kingdom (4.1%). Tourists from other countries were realised 34,9% overnights.

Concerning the structure of overnights by type of resort, in 2025, most of them were realised in seaside resorts (92.6%), mountain resorts (2.8%), capital (2.7%), and other tourists resorts (2.0%).

**Graph 1** Tourists arrivals, in thous.



**Graph 2** Tourists overnights, in thous.

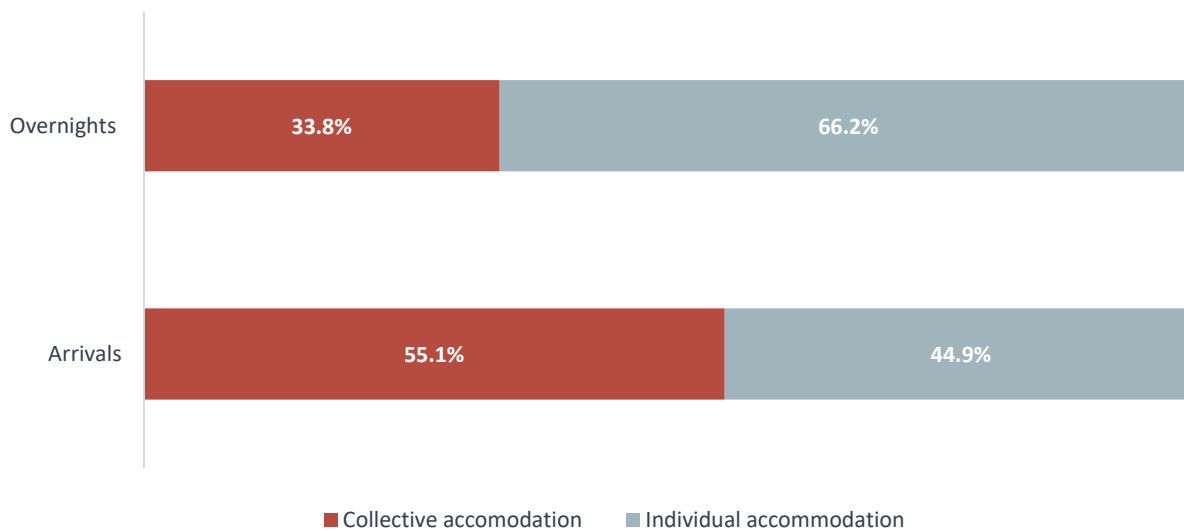


<sup>1</sup> Total tourist arrivals and overnights include tourist arrivals and overnights in collective and individual, or so-called "private accommodation". Data on tourist traffic in **collective accommodation** are published on a monthly basis, and the direct source of data are collective accommodation facilities (all types of hotels, resorts, pensions, motels, tourist resorts, hostels, etc.).

Data on tourist traffic in **individual, so-called "private accommodation"** is published annually, and the primary sources of information are data from Local Tourism Organizations in accordance with the Law on Tourist Organizations (Official Gazette of the Republic of Montenegro No 011/04 of 20.02.2004, 046/07 of 31.07. 2007, Official Gazette of Montenegro No. 073/10 of 10 December 2010, 040/11 of 08/08/2011, 045/14 of 24 October 2014, 042/17 of 30 June 2017, 027/19 of 17 May 2019). Non-registered tourists are not the subject of research.

**Table 1** Tourists arrivals and overnights by type of accommodation establishment, total 2025

	Arrivals			Overnights		
	foreign	domestic	total	foreign	domestic	total
	(1)	(2)	(3)=(1)+(2)	(1)	(2)	(3)=(1)+(2)
<b>Total</b>	<b>2 552 501</b>	<b>176 063</b>	<b>2 728 564</b>	<b>14 715 318</b>	<b>651 848</b>	<b>15 367 166</b>
<b>Collective accommodation</b>	<b>1 339 173</b>	<b>165 595</b>	<b>1 504 768</b>	<b>4 577 800</b>	<b>609 971</b>	<b>5 187 771</b>
Hotel	957 079	113 649	1 070 728	3 423 046	324 069	3 747 115
Garni hotel	60 992	2 899	63 891	147 034	5 412	152 446
Small hotel	163 073	15 873	178 946	383 865	38 939	422 804
Boutique hotel	54 475	2 715	57 190	133 252	4 146	137 398
All-suite hotel	9 215	812	10 027	37 613	2 663	40 276
Tourists resort	59 952	9 207	69 159	274 734	39 070	313 804
Motel	1 032	25	1 057	1 063	25	1 088
Inn and boarding house	1 924	2	1 926	10 138	2	10 140
Camp and camping site	10 350	206	10 556	40 083	722	40 805
Hostel	8 952	672	9 624	39 818	4 105	43 923
Ethno village	707	5	712	1 625	7	1 632
Vacation establishment and spa	11 422	19 530	30 952	85 529	190 811	276 340
<b>Individual accommodation</b>	<b>1 213 328</b>	<b>10 468</b>	<b>1 223 796</b>	<b>10 137 518</b>	<b>41 877</b>	<b>10 179 395</b>

**Graph 3** Structure of tourists arrivals and overnights in total accommodation, 2025

**Table 2** Tourists arrivals and overnights by municipalities, total 2025

	Arrivals				Overnights			
	foreign	domestic	total	structure	foreign	domestic	total	structure
	(1)	(2)	(3)=(1)+(2)	(3) in %	(1)	(2)	(3)=(1)+(2)	(3) in %
<b>Total</b>	<b>2 552 501</b>	<b>176 063</b>	<b>2 728 564</b>	<b>100.0</b>	<b>14 715 318</b>	<b>651 848</b>	<b>15 367 166</b>	<b>100.0</b>
Andrijevica	1 712	434	2 146	0.1	5 454	932	6 386	0.0
Bar	242 522	17 654	260 176	9.5	2 161 808	55 573	2 217 381	14.4
Berane	3 680	3 023	6 703	0.2	6 927	4 959	11 886	0.1
Bijelo Polje	4 004	1 802	5 806	0.2	16 871	3 717	20 588	0.1
Budva	830 185	54 609	884 794	32.4	4 800 744	169 449	4 970 193	32.3
Cetinje	5 733	7 652	13 385	0.5	48 791	22 376	71 167	0.5
Danilovgrad	3 412	39	3 451	0.1	48 692	216	48 908	0.3
Gusinje	4 587	46	4 633	0.2	10 773	317	11 090	0.1
Herceg Novi	360 209	20 468	380 677	14.0	2 561 085	191 343	2 752 428	17.9
Kolasin	56 162	13 408	69 570	2.5	142 575	29 768	172 343	1.1
Kotor	270 312	5 659	275 971	10.1	1 331 911	18 699	1 350 610	8.8
Mojkovac	5 204	621	5 825	0.2	13 705	1 107	14 812	0.1
Niksic	15 996	3 296	19 292	0.7	34 109	7 186	41 295	0.3
Plav	2 782	40	2 822	0.1	15 421	490	15 911	0.1
Pljevlja	8 106	2 782	10 888	0.4	31 864	9 189	41 053	0.3
Pluzine	18 058	999	19 057	0.7	30 429	1 625	32 054	0.2
Podgorica	197 017	14 378	211 395	7.7	380 236	29 724	409 960	2.7
Rozaje	2 189	435	2 624	0.1	16 959	1 235	18 194	0.1
Savnik	5 203	188	5 391	0.2	16 313	412	16 725	0.1
Tivat	160 451	6 368	166 819	6.1	1 412 887	16 197	1 429 084	9.3
Tuzi	5 427	36	5 463	0.2	5 934	36	5 970	0.0
Ulcinj	296 061	16 616	312 677	11.5	1 438 817	70 933	1 509 750	9.8
Zabljak	46 761	5 259	52 020	1.9	133 882	16 101	149 983	1.0
Zeta	6 728	251	6 979	0.3	49 131	264	49 395	0.3

**Table 3** Foreign tourists arrivals and overnights by country of residence, total 2025

Country	Arrivals	Structure, in %	Overnights	Structure, in %
<b>Foreign tourists</b>	<b>2 552 501</b>	<b>100.0</b>	<b>14 715 318</b>	<b>100.0</b>
<b>Europe</b>	<b>2 143 146</b>	<b>84.0</b>	<b>13 183 714</b>	<b>89.6</b>
Albania	53 214	2.1	176 318	1.2
Austria	30 696	1.2	125 244	0.9
Belgium	22 203	0.9	79 224	0.5
Belarus	6 841	0.3	59 835	0.4
Bosnia and Herzegovina	200 788	7.9	1 185 746	8.1
Bulgaria	10 387	0.4	38 496	0.3
Czech Republic	22 326	0.9	110 752	0.8
Denmark	7 858	0.3	37 112	0.3
Estonia	9 976	0.4	56 869	0.4
Finland	10 953	0.4	51 714	0.4
France	98 517	3.9	409 565	2.8
Greece	11 347	0.4	29 384	0.2
Netherlands	29 208	1.1	109 350	0.7
Croatia	38 963	1.5	158 209	1.1
Ireland	9 041	0.4	43 304	0.3
Iceland	1 175	0.0	5 176	0.0
Italy	27 674	1.1	100 337	0.7
Cyprus	1 401	0.1	5 836	0.0
Kosovo	86 956	3.4	406 738	2.8
Latvia	9 961	0.4	59 159	0.4
Lithuania	17 527	0.7	98 745	0.7
Luxembourg	2 681	0.1	12 104	0.1
Hungary	32 492	1.3	154 279	1.0
Malta	867	0.0	3 986	0.0
Republic of North Macedonia	32 851	1.3	176 241	1.2
Norway	11 098	0.4	58 890	0.4
Germany	147 734	5.8	676 625	4.6
Poland	86 609	3.4	437 474	3.0
Portugal	6 596	0.3	20 780	0.1
Romania	22 574	0.9	100 256	0.7
Russian Federation	203 945	8.0	2 411 519	16.4
Slovakia	11 778	0.5	57 610	0.4
Slovenia	19 060	0.7	82 035	0.6
Serbia	461 262	18.1	3 439 223	23.4
Spain	17 604	0.7	56 089	0.4
Switzerland (including Liechtenstein)	23 318	0.9	98 760	0.7
Sweden	19 261	0.8	110 458	0.8
Turkey	134 266	5.3	640 092	4.3
Ukraine	72 599	2.8	633 712	4.3
United Kingdom	118 746	4.7	598 849	4.1
Other European countries	10 793	0.4	67 619	0.5
<b>Non-European countries</b>	<b>409 355</b>	<b>16.0</b>	<b>1 531 604</b>	<b>10.4</b>
South Africa	3 167	0.1	19 175	0.1
Other African countries	14 867	0.6	57 586	0.4
Canada	13 513	0.5	69 133	0.5
USA	61 707	2.4	259 040	1.8
Other Northern American countries	2 400	0.1	8 494	0.1
Argentina	1 673	0.1	10 853	0.1
Brazil	5 033	0.2	17 773	0.1
Chile	732	0.0	3 502	0.0
Other Central or South American countries	5 974	0.2	31 954	0.2
China (including Hong Kong)	82 054	3.2	115 420	0.8
Japan	2 859	0.1	7 661	0.1
Republic of Korea	3 749	0.1	5 576	0.0
Israel	110 249	4.3	364 622	2.5
India	10 945	0.4	34 118	0.2
Azerbaijan	20 937	0.8	222 433	1.5
United Arab Emirates	1 640	0.1	4 831	0.0
Other Asian countries	43 727	1.7	207 080	1.4
Australia	17 946	0.7	68 117	0.5
New Zealand	3 112	0.1	14 867	0.1
Oceania and other territories	3 071	0.1	9 369	0.1

## METHODOLOGICAL NOTES

It may happen that the total sum does not match the number of individual data, and that the cumulative data is not always equal to the sum of individual results due to rounding of numbers.

Survey on total tourist arrivals and overnight stays combines tourism traffic (arrivals and overnight stays) in the collective and in the individual / private accommodation.

Data on tourist traffic in collective accommodation (number of arrivals and overnight stays) have been collected by regular Monthly report on tourists arrivals and overnight stays in the collective accommodation establishments (form TU-11). Reports are made according to guest books which are led by receptions of collective accommodation establishments (all types of hotels, vacation facilities, boarding houses, motels, tourist resorts, hostels, etc.).

Since 2017 the methodology for calculating individual accommodation, in the process of data collection and processing, has included the following data sources: administrative databases (Local Tourism Organizations, Ministry of the Interior, Ministry of Sustainable Development and Tourism, National Tourism Organization, Secretariats of Local Self-Government) and statistical sources and records. The newly established administrative data sources are the result of new legislation, such as the register of residence registration (ie. Database RB90) under the jurisdiction of the Ministry of the Interior (regulated by the Law on Foreigners).

Non-registered tourists are not subject of this survey.

The aim of the survey on total arrivals and overnight stays is to provide basic information about the scope of traffic (arrivals and overnight stays) of domestic and foreign tourists.

The survey collects data on:

- number of arrivals and overnight stays of domestic and foreign tourists in all accommodation establishments in Montenegro;
- structure of arrivals and overnight stays of foreign tourists by country of residence in all accommodation establishments in Montenegro.

The survey covers all official data of catering establishments in the territory of Montenegro which provides accommodation services in houses and rooms for rent, as well as tourist apartments.

**Tourist** is a person who spends at least one night in an accommodation facility or some other object for accommodation of tourist, in a place other than his/her place of permanent residence for the reasons of rest or recreation, health, studies, sports, religion, family, business, public missions or meetings. Tourists do not include migrants, border workers, diplomats, member of military forces in the regular duty, refugees, etc.

**Domestic tourist** is a person with permanent residence in Montenegro who temporarily resides in any place of Montenegro, and spends at least one night in accommodation facility.

**Foreign tourist** is a person with permanent residence outside Montenegro, who temporarily resides in any place in Montenegro, and spends at least one night in an accommodation facility.

The data are published in line with the Statistical Release Calendar.

The last published data are considered preliminary, and become final within the defined deadline, as foreseen by the Statistical Release Calendar.

When using the data, state:

"Data source: Statistical Office of Montenegro - MONSTAT"

**More data, as well as detailed methodological notes can be found in the section: [Tourism](#)**