ICT usage in enterprises in Montenegro

in 2020

In Montenegro 98.8% of surveyed enterprises reported on the use of computers in their activities. All data in this release refers only on enterprises which use computers in 2020.

When it comes to the Internet, the results of survey show that 99.5% of the enterprises, have access to the Internet.

Graph 1: Usage of computers and Internet access in enterprises

Percent of enterprises which use computers in their business is increased for 0.2% compared to the 2019 year.
When we look at the use of computers in enterprises according to sectors, the percentage of enterprises that use computers in the non-financial sector is increased by 1.8% compared to enterprises from manufacturing sector, energy and construction sectors.

Survey results show that 45.4% of enterprises to access the Internet use a top speed of less than 30 Mbit/s, 29.7% of enterprises said they use the Internet connection speed of at least 30 Mbit/s, but less than 100 Mbit/s, while 9.6% of enterprises said they use the Internet speed of at least 100Mbit/s but less than 500 Mbit/s.
Percentages of enterprises which use mobile broadband connections type is increased for 4.8% compared to the previous year.

Graph 4: Usage mobile connection for internet access

Graph 5: Usage a mobile connection to access the Internet by sector

Graph 6: Usage external Internet connections in enterprises

Of the enterprises that have access to the Internet, 98.6% said they use DSL or some other type of fixed broadband connection to the Internet, while 76.3% of enterprises said they use mobile broadband connection.
The percentage of enterprises that have a Website is 84.5%. Compared to the previous year, the number of enterprises that have a website increased by 0.9%.

Of the enterprises with Website, 72.3% of enterprises allow access to description of goods or services and price lists, while 61.7% enterprises responded that they have links or references to the enterprise’s social media profiles.
METODOLOGICAL NOTES

Statistical Office of Montenegro conducts survey on the use of information and communication technologies in Montenegro. This survey refers to the use of information and communication technologies in enterprises.

Basic information about survey:

✓ The aim of the survey is to collect the data on presence and usage of ICT by enterprises in sectors by NACE Rev 2 classification: administrative and support service activities; construction; information and communication; real estate activities; manufacturing, electricity, gas, steam and air conditioning; water supply, sewerage, waste management and remediation activities; professional, scientific, and technical activities; transport and storage; wholesale and retail trade; repair of motor vehicles and motorcycles; accommodation and food service activities.
✓ A stratified sample - sample size is 732 enterprises.
✓ Telephone interview.
✓ The target group are enterprises with 10 or more employees by activity (NACE Rev. 2).
✓ Reference period for most questions is 2020 while some issues related to the entire 2019.

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